

4	PONSOR
	•
PRESENTING	available)

GOLD MEDAL SPONSOR

SILVER MEDAL SPONSOR

PREMIERE TEAM (unlimited)

TEAM SPONORSHIP

or match team goal
for a total of \$1000+)

SPONZE MEDAL
(unlimited)

BLUE RIBBON SPONSOR

RACE FINISHER

<b>Impact Levels</b>	\$5,000+	\$5,000	\$2,500	\$1,500	\$1,000	\$1,000	\$500	\$250
Company Name listed on signage and promotional materials - day of event	✓	<b>√</b>	✓	<b>√</b>		<b>√</b>	<b>√</b>	<b>✓</b>
Name in Spring/Summer Newsletter	$\checkmark$	$\checkmark$	✓	$\checkmark$		<b>√</b>	✓	
Logo on organization's and event website, and in Spring Newsletter	<b>√</b>	<b>√</b>	<b>√</b>	✓		<b>√</b>		
COMPANY LOGO ON POSTERS and displays during the event	<b>√</b>	<b>√</b>	✓	<b>√</b>		<b>√</b>		
Social media mention	<b>√</b>	$\checkmark$	✓	$\checkmark$		<b>√</b>		
Team of 8 bikers	<b>√</b>	<b>√</b>	☐ Team of 8 w/	<b>√</b>	<b>√</b>			
Stocked Cooler	<b>√</b>	<b>√</b>	stocked cooler OR ☐ logo on					
Choice of Goodie Bag, T-shirt or other <b>COBRANDED ITEM</b> , with order of first refusal from previous year	included in PPP logo	<b>√</b>	cobranded item					
MULTIPLE SOCIAL MEDIA POSTS, with logo, tagging business's social media pages	<b>√</b>	<b>√</b>	<b>√</b>					
Announcements referencing the business/team at the event	<b>√</b>	<b>√</b>						
Opportunity for company booth and banner at event	<b>✓</b>	<b>√</b>						
PPP Logo will include company logo	<b>√</b>							
Company name on all advertising, press releases, pre- event advertising & event signage	✓							
EXCLUSIVE <b>EVENT NAMING RIGHTS</b> (Pedal Past Poverty presented by)	✓							