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## Nov. Hope in Bloom is Hilltop Florist and Partners for Affordable Housing

By Ashley Hanley | November 1st, 2019

As Cold Weather approaches Hilltop Florist Supports

Partners for Affordable Housing with November's Hope in

Bloom Program

Hilltop Florist is excited to announce that for the month of

November they will be partnering with Partners for

Affordable Housing for their special Hope in Bloom bouquet.

Partners for Affordable Housing provides emergency shelter

and transitional housing support to single women and

families in the greater Mankato area.



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Deb and Kevin Newman, owners of Hilltop Florist, have always believed in being involved and giving back to the community.

Their Hope in Bloom program is aimed at raising both awareness and financial benefit for area non-profit organizations with missions focused on the improvement of health and wellness of children, families, and the overall community.

Each month, Hilltop Florist will partner with a different non-profit organization, design a custom floral arrangement, and donate 20% of the proceeds to the selected organization to support their cause.

“Our goal with Hope in Bloom is to help non-profits in their efforts of supporting the many needs of children and families within our community each month. Partners for Affordable Housing fills an important hole in our community by helping provide emergency shelter to families who have no other place to go while in crisis and assisting them as they work towards greater housing stability. The need in Mankato is far greater than most people realize,” says

Deb Newman, COO of Hilltop Florist and former Executive Director of Partners. “With Hope in Bloom, people can give a gift that is generous in more ways than one, as 20% of the proceeds will go directly to the non-profit.”

“We’re grateful to Hilltop Florist for selecting our clients and programs to benefit from sales of this month’s beautiful

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44.2°N 92.65°W  
306m asl

### Fri Sa Su Mo Tue

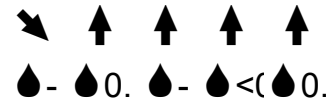
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70 ° 76 ° 78 ° 84 ° 73 °

45 ° 55 ° 61 ° 69 ° 56 °

6 mph 19m 18m 20m 14m



meteoblue

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Hope in Bloom bouquet,” shares Jen Theneman, current Executive Director of Partners for Affordable Housing.

“Every night, we house over 70 families who otherwise would be homeless, and the need is constant. We receive an average of 35 inquiries per day from individuals and families who are seeking immediate shelter.”

Theneman adds, “Deb knows well the incredible housing needs of our region, and we are so grateful for her continued support of our mission and for Hilltop’s creativity and generosity to support us through this stunning arrangement. It’s a win-win for the bouquet recipient and people in need.”


For more information regarding Hope in Bloom, visit <https://www.hilltopflorist.com/about/Hope%20in%20Bloom>.  
About Hilltop Florist & Greenhouse

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